Traction Guest a leader for enterprise-level business.

G2 2021 Comparison Report.

Traction Guest was top ranked by G2.

Momentum Leader
SUMMER 2021

Leader
Mid-Market
SUMMER 2021

Leader
SUMMER 2021

Leader
Small Business
SUMMER 2021

Best Support
Small Business
2021

4.7 out of 5

★ ★ ★ ★ ⯪

based on 201 reviews

92%
of users rated it at least 4 out of 5 stars

95%
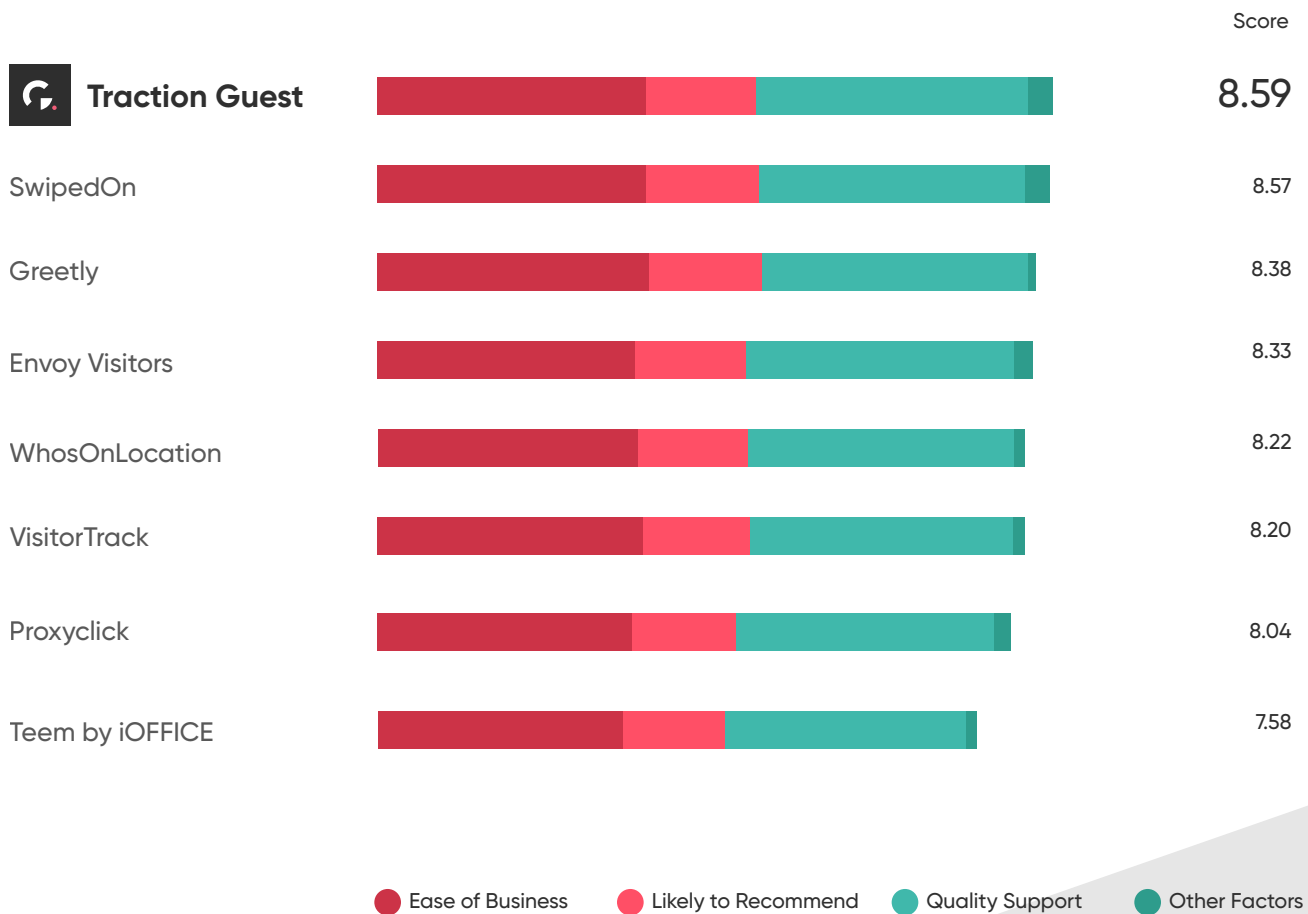of users believe the product is headed in the right direction

93%
of users are likely to recommend traction guest to a friend
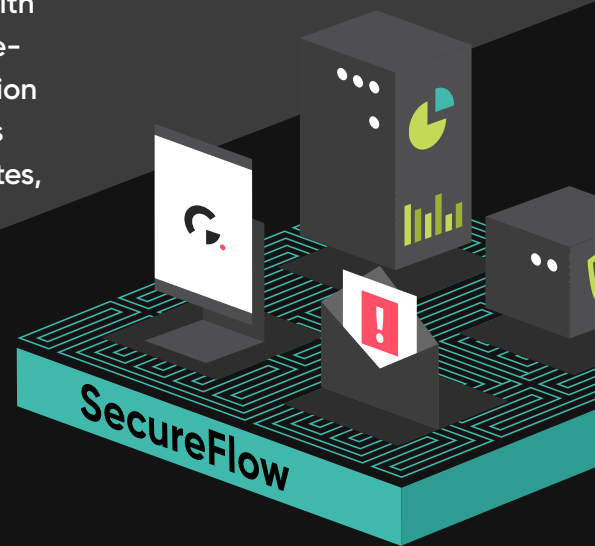
Visitor Management Relationship Index.

When it comes to ease of business, likely to recommend and quality of support, Traction Guest tops the list!

		Score
Traction Guest		**8.59**
SwipedOn		8.57
Greetly		8.38
Envoy Visitors		8.33
WhosOnLocation		8.22
VisitorTrack		8.20
Proxyclick		8.04
Teem by iOFFICE		7.58

● Ease of Business   ● Likely to Recommend   ● Quality Support   ● Other Factors
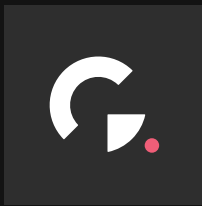
Enterprise-grade Workforce Security Platform.

Traction Guest's Workforce Security Platform is the most advanced enterprise-level visitor management system. 100% of our enterprise-size customer reviews on G2 have been 4 or 5 stars, as our platform is meeting the visitor management, health and safety, critical outreach and analytics needs of enterprise-grade customers. Enterprise organizations are choosing Traction Guest as their most preferred visitor management solution, as our platform has the tools and controls to manage multiple sites, maintain compliance and enhance security.

SecureFlow

Most 5 stars reviews from Enterprise Customers

★★★★★

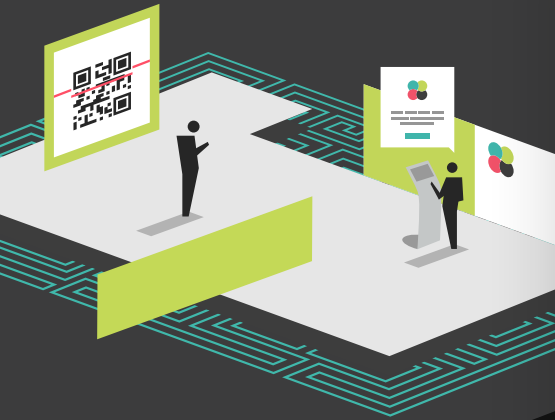| 38	37	18	6
Traction Guest	Proxyclick	The Receptionist	SwipedOn

Next Gen Visitor Management.

Today's workforces are complex, made up of employees, contractors and visitors. With the flexibility of hybrid working models, every person coming to any location can be considered a health and safety risk. To manage the people entering and exiting a workplace, you need the next generation of visitor management systems that offers:

- Real-time location attendance tracking
- Pre-registration and invitation processes
- Desk, office and location booking integrations

- Touchless sign-in
- Location-specific workflows
- Enhanced watchlist capabilities.

"

The ease of use and self explanatory instructions for visitors to complete is top notch. The receptionists near the system don't have to deal much with it at all, just ask the visitor to sign in to the system, take their picture, and escort them to their host. It's a lot easier to track visitors using the system rather than with a paper visitors log. The benefit of being able to pre-register them in the system also comes in very handy. We have a pending visit in a month of close to 80 foreign nationals, and being able to have badges printed and pre-screened helps a lot."

Henry H, Trade Compliance Specialist Enterprise (>1000 emp.)

G2 Customer Review
★★★★★

How we compare
Visitor Logs.

92%
Traction Guest

91%
Proxyclick

90%
Teem by iOFFICE

Health and Safety controls.

Keeping your workforce healthy and safe is on the top of everyone's mind. With a mixed workforce of employees, contractors and visitors, automation is required to check employees against health attestation lists, watchlists, complete background checks and verify contractor insurance and certifications validation. With health and safety controls as part of the Workforce Security Platform, ensure policy and compliance procedures are met on-site with:

- Health and vaccine attestations
- Watchlist management
- Health standards compliance

- Contractor qualification
- Capacity planning and management
- Contact tracing

"

With Traction Guest, we have the ability to track guests, personalize sign-in information, including having them sign NDAs, the ability to pull data and source track guests, especially during the COVID-19 pandemic, automatic notification for hosts when guests arrive and name badge printing for easy identification."

———— **Jana F, Enterprise (>1000 emp.)**

G2 Customer Review
★★★★★

How we compare

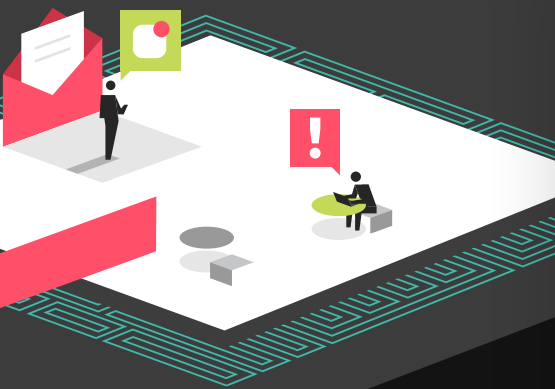## Automation.

93%
Traction Guest

91%
Proxyclick

90%
VisitUs Reception

Critical Outreach and Alerting.

Just signing-in visitors isn't enough. Enterprise-level businesses need to engage their workforce before, during and after any on-site visit. Complete workforce security means engaging throughout the entire lifecycle of a visitor's time with any location. This includes pre-registration of invited guests, notification capabilities to alert those on-site of potential threats, and post-visit safety and satisfaction alerts to complete the lifecycle of a visit. Having outreach tools in place to keep those on-site safe and secure is imperative for security teams to be the most effective. With outreach and alerting capabilities:

- Critical weather and social event updates

- On-site attendance threshold alerts

- Emergency lockdown procedures

- Emergency roll call and mass notification

- Pre-registration portal

- Post-visit safety, health and satisfaction surveys

- Employee location tracing

> " There is so much you can do with the complete platform other than signing people in and out. This is a powerful and customizable tool. Have a plan for everything you want this platform to perform, such as sending NDAs to guests through email, or displaying safety information."
>
> **Geoff P, Desktop Support Specialist**
> **Enterprise (>1000 emp.)**
>
> **G2 Customer Review**
> ★★★★☆

How we compare
Notifications.

95%	94%	88%
Traction Guest	**Proxyclick**	**VisitorTrack**

Auditing and Analytics.

Enterprise-level businesses need insight into all their locations, with real-time data. Visitor management today is about efficiency and effectiveness of interactions between employees, contractors and visitors. To have a greater understanding of what is happening in any location, analytics need to be available and presented in a way that gives insight into operational efficiencies to make actual change. This includes:

- User-defined dashboards
- Executive reporting on health, safety and compliance
- Watchlist and alert counts

- Real-time capacity reporting
- Global and location specific security reporting

"

The integrations TractionGuest has with G Suite, Slack and Google Drive make it invaluable to our organization. Another feature we really love is being able to pull up a list of every guest at every location, which is critical during emergencies. As our company grows and expands to reach new customers, we are admitting more and more guests and the scalability of TractionGuest has made hosting them as simple as can be."

Mike M, Enterprise (>1000 emp.)

G2 Customer Review
★★★★★

How we compare
What our customer say.

91%
of Traction Guest users are satisfied with dashboards

90%
of Traction Guest users are satisfied with our analytic capabilities

About
Traction Guest.

Traction Guest ensures safety and security for employees, contractors, and essential visitors – wherever they work - through our Workforce Security Platform. The platform provides the most advanced enterprise visitor management system (VMS), health and safety controls, critical outreach and alerting, as well as analytics and auditing functionality.

Traction Guest facilitates multi-layered screening and approvals so that security processes can be finely tuned for unlimited locations, types of workplaces, and roles. It's a robust solution to support duty of care requirements and keep people safe in a rapidly changing environment.

- Centrally manage multi-location customizations
- Support employees and non-employees in a hybrid environment

- Standardize and codify compliance requirements
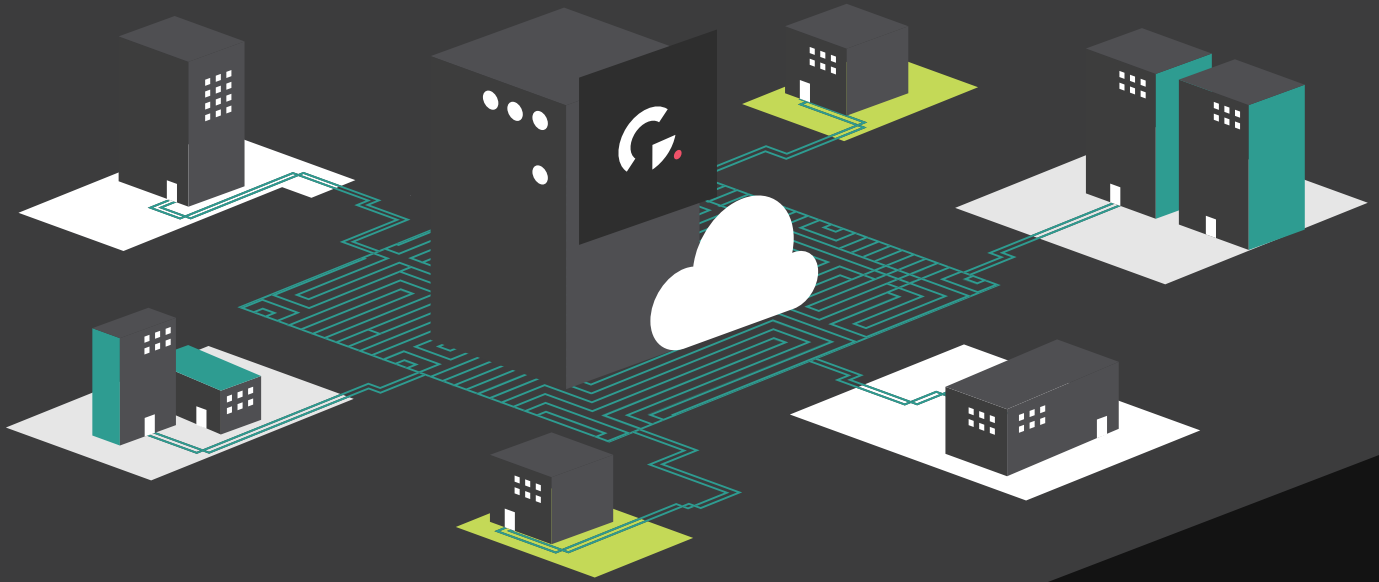- Solve complex security and safety problems

Global brands across five continents and dozens of industries trust Traction Guest's highly customizable platform to mitigate risk and deliver unparalleled security through an intuitive, touchless, highly branded experience that supports compliance, employee engagement, and duty of care requirements.

Trusted by

UNIPART GROUP   WORLDWIDE CLINICAL TRIALS   TECHNICAL SAFETY BC   SONDERBORG AIRPORT   Wheatland Tube

Ready to see Traction Guest in Action?

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