



## Helping you protect your sports stadium workforce.

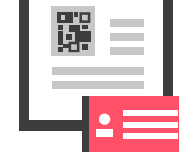
Traction Guest's Workforce Security Platform will get you in front of the security curve at your sports facility and enable you to manage the employees and essential contractors that get your facility ready for game day.



Traction Guest supports teams in the following professional leagues

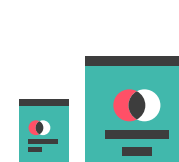


## Reimagine workforce security for your venue's critical staff with Traction Guest.



### Pre-registration

Have all employees, contractors, VIP guests, and visitors pre-register before coming to your facility. Control the time and location individuals are "invited" to and deploy health and other compliance screening through a low-code, customized web-based portal.



### Branded experience

Team colors and logos are part of the identity of your facility so design your visitor management experience — from registration, to sign-in, to email alerts — with your team/stadium branding to make it truly a part of your sports facility's experience.



### Contractor compliance

Ensure compliance from your contractors by screening them through watchlists, 3rd party management tools, or other databases. Ensure that all required documentation and certification is in good working order, and audit-ready, prior to entry.



### Emergency outreach

In case of an emergency situation, security incident, or even a health related outbreak, alert your entire workforce with ease. Know exactly who is/was on site, when, and where so you can alert everyone — including contractors, employees, and other guests — in a timely manner to ensure the safety of your entire workforce.



### Vaccination policy enforcement

Managing the ongoing pandemic and the myriad of state, local, and industry guidelines is challenging. Ensure your system not only tracks multi-format proof(s) of vaccination, but can handle exceptions (medical/religious exemptions), alternatives (negative covid tests, health questionnaires) escalations (watchlist flags, HR notifications), and education (hygiene training, waivers)



## Ensure safety and security for all employees, contractors and essential visitors at your facility.

The Traction Guest Workforce Security Platform provides the most advanced visitor management system along with health and safety controls, to keep your entire workforce safe. The platform enables critical outreach to every member of your stadium team to keep them informed, and provides you with the analytical functionality to give you greater visibility and insight into your facility.

### Emergency outreach

With one complete visitor management system, secure, manage, and govern an entire cycle of employees, contractors, and essential visitors at your facility. Keep your facility safe and secure and meet compliance requirements with seamless, branded visitor experience.

### Workforce health and safety controls

Protect the entire workforce at your facility with health and safety controls, including health screening and proof of vaccination capabilities. Additionally, leverage third-party integrations to screen against federal watchlists, contractor certification requirements, and more. Effectively control all members of the workforce through internal and external screening to ensure the highest security and safety standards at your facility.

### Critical outreach and alerting

Your workforce requires ongoing engagement in the event of an incident. Know who is in your facility, and get them the information they need to stay staff with outreach and alerting tools. Perform follow-ups, contact tracing and even post-visit safety satisfaction surveys to make your facility the safest game in town.

### Auditing and analytics

Gain valuable insight into your sports facility to enable you to be audit-ready and support more informed executive decisions. Know how many (and which) people are at which facility at what times, as well as how many are expected. Leverage real-time dashboards on mobile and desktop tools to understand peak hours and manage capacity constraints build automated security and compliance alerts, and gain more understanding of your facilities' operations.

**Our security manager is absolutely delighted. He knows who is actually coming into the stadium on any given day. Now, security can manage it properly.**

— Alan Paris, Senior IT Manager  
Scottish Rugby Union, BT Murrayfield Stadium



## Who is coming to your facility?



### Employees

Implement the Workforce Security Platform to bring employees into the facility safely with touchless sign-in that allows employees to move quickly through entry points.

### Contractors

Manage your known contractors as well as any third-party crews brought in for game day. These cohorts perform critical tasks and interact with employees and fans to get your facility ready for games and events - manage them as part of your overall workforce security program.



### Essential guests

Welcome any guests to your facility, such as league representatives, officials, and opposing team employees, safely and securely. Alert hosts that these guests (especially VIPs) have arrived so they can be met and brought into your facility safely.

## Enhance workforce security for your venue's critical staff and safe with Traction Guest.



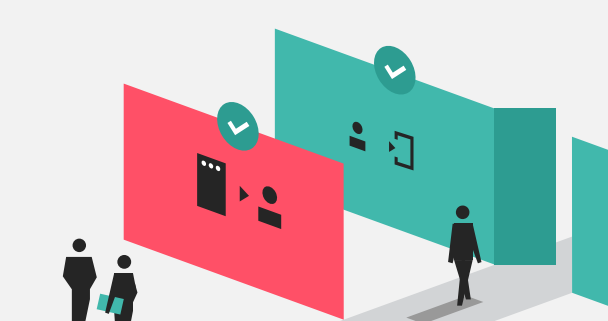
### Greater insight

Know who is coming, who is in, and who was in your facility to maintain capacity limits and track visitor movements.



### More compliant

Ensure contractors are meeting compliance standards by providing documentation and passing watchlist screening.



### Enhanced experience

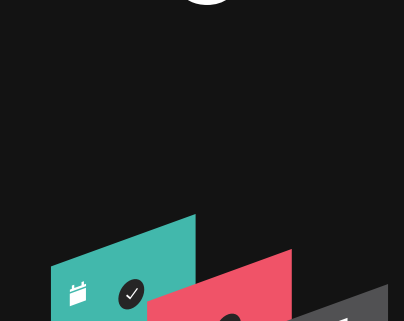
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## Full cycle visitor management.



### 1 Invitation

Consistent invitation creation and approval process. Visitor experience with personalized invitations.



### 2 Pre-registration

Proactive security with watchlist screening and efficiency. Streamlined visitor check-in with pre-populated visitor data.



### 3 Check-in

Customized check-in processes for every location and visitor type. Validated identities with government-grade scanners and self-ID scanning.



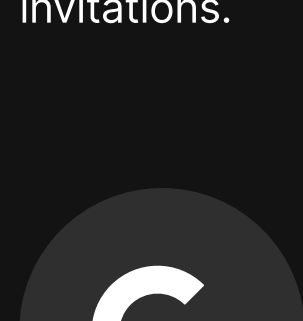
### 4 On-site

Help visitors find their right location and quickly meet their host with a seamless on-site experience.



### 5 Check-out

Understand who is on-site, include visitors in emergency protocols. Leverage visitor data.



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